

**Description of Course Unit according to
the ECTS User's Guide 2015**

Course unit title	Entrepreneurship
Course unit code	UV191114
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First cycle Bachelor
Year of study (if applicable)	2 nd year
Semester/trimester when the course unit is delivered	4 th semester
Number of ECTS credits allocated	4.83 ects
Name of lecturer(s)	<ol style="list-style-type: none"> 1. Resa Rasyidah, M.Hub.Int. email: resa_rasyidah.hi@upnjatim.ac.id Office hours: mon-fri, 09.00-16.00 2. Megahnanda Alidyan Kresnawati, M.IP Email: moimega@gmail.com Office hours: mon-fri, 09.00-16.00
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Students are expected to be able to explain, apply and make an entrepreneurial lifestyle (have an entrepreneurial character). 2. Students become more independent, creative and innovative. 3. Students have the ability to communicate, lead and apply business management and are able to properly and correctly compile business plans.
Mode of delivery (face-to-face, distance learning)	Face to face / Online learning (ilmu.upnjatim.ac.id)
Prerequisites	N/A
Course contents	For 14 weeks, students will learn:

	<ol style="list-style-type: none"> 1. Key concepts of Entrepreneurship. 2. Entrepreneur character 3. Business Opportunities and Ideas 4. Business Risk and Factor X 5. Motivation, Creativity and Innovation 6. Communication, Interpersonal Skill and 7. Business ethics 8. Leadership 9. Establishment of a Business Entity 10. Marketing 11. Financial management 12. Develop a Business Plan
Recommended or required reading	<p>Required reading:</p> <ol style="list-style-type: none"> 1. Kewirausahaan (Direktorat Pembelajaran dan Kemahasiswaan DITJEN Pendidikan Tinggi) 2. Suryana, 2003. Kewirausahaan Pedoman praktis, kiat dan proses menuju sukses
anned learning activities and teaching methods	<p>Lecture and blended-learning consists of discussions, case studies and project-based examination.</p> <p>Mid-term exam : Businesses plan proposal Final exam: Final result reports</p>
Language of instruction	Indonesia-English
Work placement(s)	N/A